

REDEFINING STUDY ABROAD

UNDERSTANDING THE
EXPERIENCE, OPPORTUNITY,
AND IMPACT

BY JUSTIN & ALEXIS BLACK





Studied abroad five times

Serial Entrepreneur:

- Redefining Normal
- ROSE Media Group
- ROSE Empowerment Group

Graduate from Western Michigan University (DEBT-FREE)

Who Are We



Serial Entrepreneur:

- Redefining Normal
- ROSE Media Group
- The Scholarship Expert

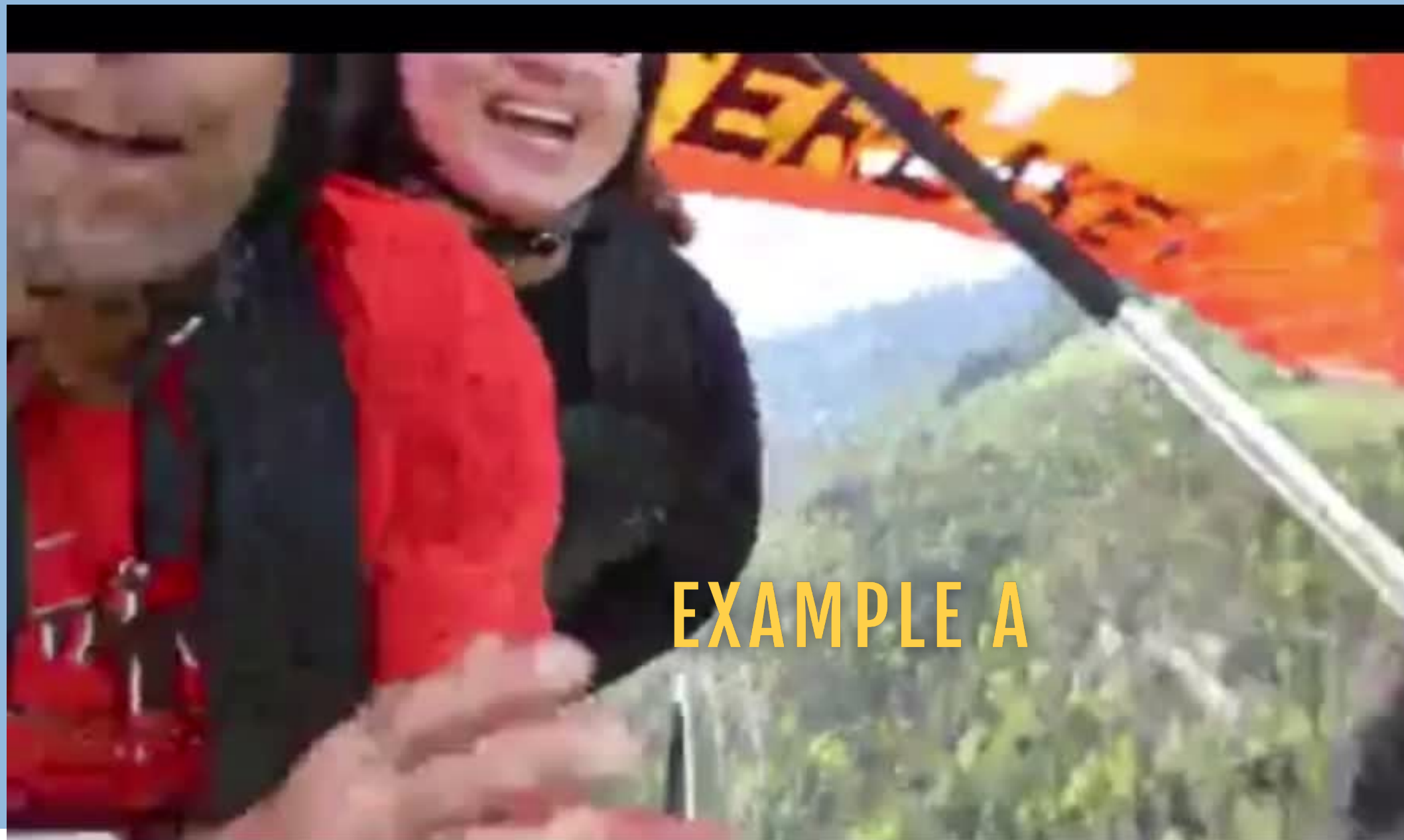
Best Selling Author

Presidential Scholar

Studied abroad eight times

FLYING INTO STUDY ABROAD

THERE ARE TWO TYPES OF
PEOPLE THAT STUDY ABROAD



EXAMPLE A

FLYING INTO STUDY ABROAD

THERE ARE TWO TYPES OF
PEOPLE THAT STUDY ABROAD



EXAMPLE B

LESS THAN 2% OF
STUDENTS IN UNDERGRAD
STUDY ABROAD!

ONLY 5.6 PERCENT OF ALL BLACK
STUDENTS IN THE UNITED STATES
STUDY ABROAD.



JUSTIN

- PHYSICAL DANGER & SAFETY
- EXPENSES
- CULTURAL DIFFERENCES

ALEXIS

- GOING ABROAD ALONE
- EXPENSES
- CULTURAL DIFFERENCES

A woman with long blonde hair, wearing a red top and a brown backpack, is seen from behind, looking at a map in a city street. The background shows a blurred street scene with buildings. A blue graphic overlay on the left side of the image features a globe and an airplane icon.

FEARS OF

STUDY ABROAD

OUR INTRODUCTION INTO STUDY ABROAD

WHAT SPARKED OUR INTEREST
MOTIVATION

HOW WE DID IT

EMOTIONAL SUPPORT SYSTEM
FINANCIAL RESOURCES

OUR FIRST PROGRAM



MAKING THE MOST OF OUR

EXPERIENCES

- RESEARCH THE CULTURE & PREP
- EXPERIENCE THE FULL CULTURE OF A COUNTRY

IMPOVERISHED COMMUNITIES AND ENVIRONMENTS

LOCAL FOODS

CULTURAL HISTORY (INCLUDING POSSIBLE OPPRESSION)

- MAKE CONNECTIONS AND RELATIONSHIPS IN PARTICULAR COUNTRIES TO EXTRA SUPPORT



FUNDING RESOURCES

WE'VE FOUND

- ◆ GILMAN INTERNATIONAL SCHOLARSHIP
- ◆ LANGUAGE SCHOLARSHIPS
- ◆ SCHOLARSHIPS FOR STUDYING IN CERTAIN REGIONS OF THE WORLD
- ◆ UNIVERSITY STUDY ABROAD OFFICE
- ◆ FUNDING FROM FRIENDS AND FAMILY
- ◆ ETHNICITY OR BACKGROUND SCHOLARSHIPS



HOW WE DID 13

PROGRAMS

 UTILIZING GENERAL EDUCATION CREDITS

 STUDENTS SOPHOMORE AND JUNIOR STATUS

 CONNECTING W/ EDUCATIONAL ADVISORS



Study Abroad's impact on our life

PROFESSIONALLY:

- ➔ CREATED STUDENT-DRIVEN PROGRAMS
 - GLOBAL CHALLENGES FOR A SOCIETY (GREECE, RWANDA & UGANDA)
- ➔ GILMAN SCHOLARS
- ➔ FULBRIGHT FINALIST
- ➔ YVONNE URAU AWARD
- ➔ CREATING THE SCHOLARSHIP EXPERT



Study Abroad's impact on our life

PERSONALLY:

- FIRST IN MY FAMILY TO TRAVEL (JUSTIN)
- ENGAGED IN ECUADOR IN 2018
- LAUNCHED COMPANIES INCLUDING REDEFINING NORMAL
- TRAVEL TO 30 COUNTRIES COMBINED
- DEVELOPED FRIENDSHIPS AROUND THE GLOBE





WHERE WE ARE NOW

- REDEFINING NORMAL COMPANY

REDEFINING NORMAL: HOW TWO FOSTER KIDS BEAT THE ODDS AND DISCOVERED HEALING, HAPPINESS AND LOVE

REDEFINING NORMAL WORKBOOK

- ROSE FROM CONCRETE PODCAST

- ROSE MEDIA GROUP

INTRODUCING:

Features of The Perfect College Student Planner

1. Simple.

Includes tip sheets to help you plan, stay organized, and efficient.

2. Organized.

Each day (from 7:00 A.M. until 12:00 A.M.) is divided into half-hour chunks of time including daily priority/to-do lists.

3. Impactful.

Daily motivational quotes to keep you going when the semester gets difficult.



THE PERFECT COLLEGE STUDENT PLANNER

REDEFINING NORMAL



MISSION

Our mission is to help redefine cultural practices for individuals, families, communities, and institutions that challenge them to seek value in continuing conversations on trauma and generation patterns.

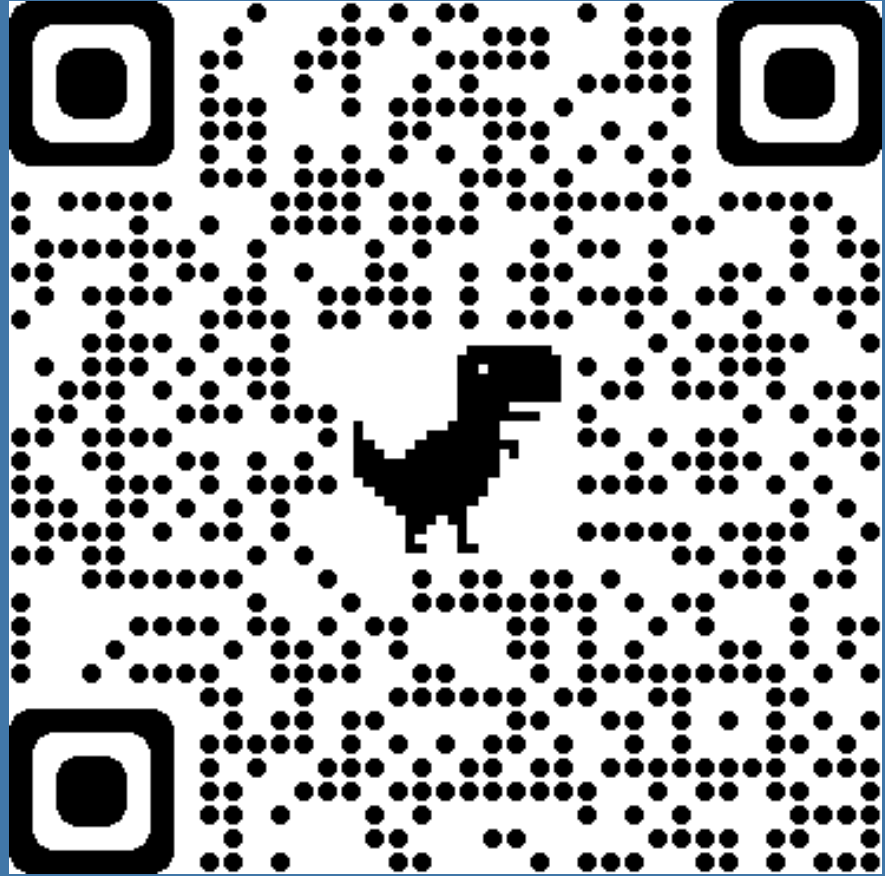
VISION

Our vision is to encourage others to continue the conversation on healthy relationships, mental health, and healing while breaking generational patterns to support others in creating a life worth living.

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Book Us



Stay in Touch



@redefiningnormalmovement



@re.definingnormal

FOR MORE ON REDEFINING NORMAL, VISIT RE-DEFININGNORMAL.COM AND SIGN UP FOR OUR NEWSLETTER!



REDEFINING NORMAL:

How Two Foster Kids Beat The Odds And Discovered Healing Happiness and Love



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