

GLOBAL AGRIBUSINESS

EXPERIENTIAL LEARNING



OVERVIEW

Agribusiness focuses on the economics and all aspects from farm input to the research and development of innovative processes and technologies. These innovations bring significant benefit to the agricultural sector around the world including relief for laborers, better quality, more variety, improved nutrition and increased mobility. An increasing demand for agribusiness solutions, sustainable practices and innovation, makes now the opportune time to explore the sector in complex international markets.

TRENDING AGRIBUSINESS DESTINATIONS

› Paris and Beaune, France

- With over 18,000 companies and 380,000 employees, the agribusiness industry plays a major role in the French economy and is a vector of competitiveness and attractiveness worldwide. The industry hinges on a mix of well-known corporations and small-medium enterprises that focus on innovation capacity and high-quality products. This provides an ideal opportunity to understand France's rich diversity of landscapes and traditions as well as thriving start-ups and dynamic R&D systems.

› *Suggested City Pairing: Lisbon, Portugal*

› Medellín, Colombia

- Latin America's position as a world provider of raw materials, food and minerals, has Colombia at the helm. As Colombia's second largest city, Medellín leads the country in the development of the agribusiness sector. The city is active in promoting good urban practices, supporting fair food policies, and growing sustainably. Medellín is an opportune location to explore a developing economy with inherent challenges, while also observing innovation in technology-based projects in agriculture.

› *Suggested City Pairing: Panama City, Panama*



› **Florence and Parma, Italy**

- Known for their high-quality standards in the food, beverage and agricultural sectors, Italy's economic strength is in the processing and manufacturing of goods, primarily in small and medium family-owned firms. Being one of the largest agricultural producers and food processors in the EU, students gain an understanding of the import and export relationships and impact on the industry.
 - › *Suggested City Pairing: Paris and Beaune, France*

› **Jakarta, Indonesia**

- Jakarta, one of the most populous cities in Asia, continues to experience growth, creating an increasing food demand. High urbanization has created fear of food scarcity and harmful environmental impacts. The urban agriculture sector creates a significant opportunity to combat these challenges, creating jobs and better access to food. An opportunity that allows student insight into urban farming, government policies, and sustainability efforts.
 - › *Suggested City Pairing: Hanoi, Vietnam*

› **Buenos Aires, Argentina**

- Motivated to be one of the top food producers in the world, Argentina continues to expand the production and distribution of healthy, accessible, sustainable food for the future. The development of agribusiness, approximately 40% of GDP, is driven by innovation, young, well-educated farmers, and competitive prices. Discover the industry's pervasive challenges like macroeconomic instability, while gaining insight into the incredible potential for sustainable growth.
 - › *Suggested City Pairing: Montevideo, Uruguay*

SAMPLE ENGAGEMENT TOPICS

- › Innovative Sustainable Practices in Food and Agriculture
- › Hi-Tech Future of Farming: Becoming a Powerhouse Food Exporter
- › Challenges and Emerging Trends in Food Regulation, Distribution and Policy
- › Strategic Partnerships in Growing Agribusiness Industry
- › Understanding and Enhancing Value Chains in Food and Beverage Sector
- › Impact of Food Production and Distribution on Local Economies

TIME FRAME

- › 7-10 days in country
- › 4-6 unique organizational meeting and experiential learning opportunities
- › 2-4 days of cultural engagements

HOW IT WORKS

- › Each program has a dedicated Curriculum Coordinator to customize educational experiences to meet your learning objectives
- › During the months preceding your program, your Curriculum Coordinator works with you and company partners in-country to curate engagements within key destination industries
- › Engagements typically last 1.5 – 2 hours, encompassing a strategic presentation by the host organization, Q&A, discussion, and a tour (where possible)

Our aim is to customize each and every program to your learning objectives, and we encourage you to discuss your specific destination and theme ideas with your Program Development Manager.