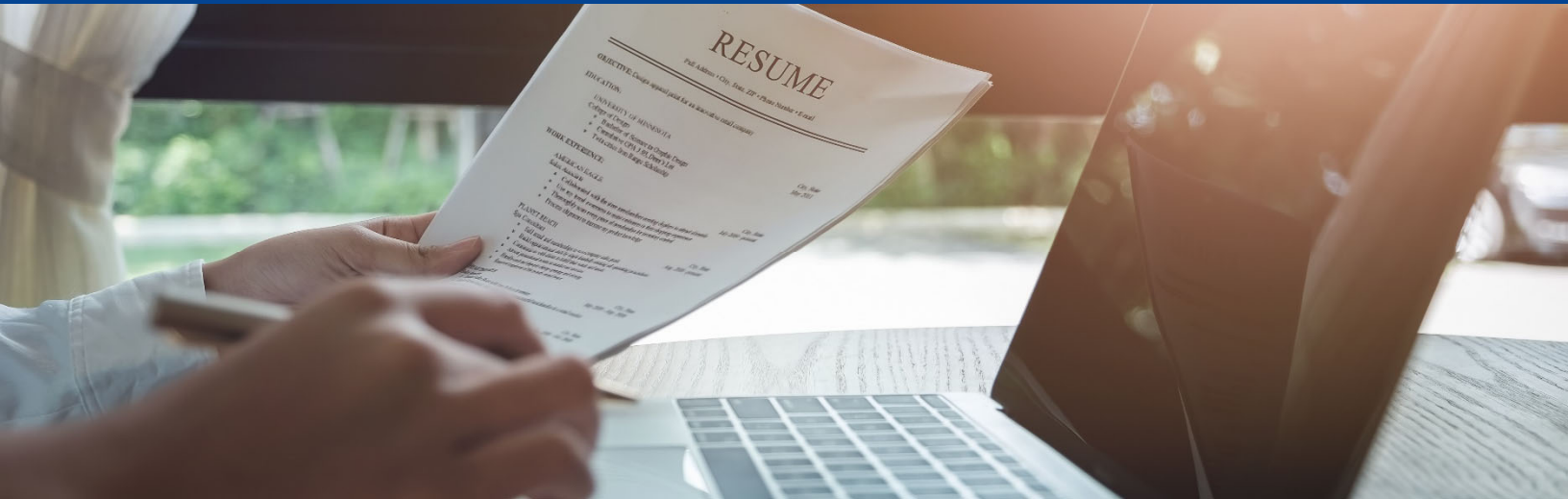


INTERNATIONAL CAREER READINESS

EXPERIENTIAL LEARNING



OVERVIEW

Now, more than ever, it's important that students' academic careers prepare them for their professional ones. The effects of international experience on professional development and preparedness have been well-documented – students gain invaluable soft skills from intercultural competencies to multitasking and troubleshooting. Exploring destination wherein students can explore international career options, as well as grow marketable skills for future employers provide key personal and professional opportunities.

TRENDING CAREER DESTINATIONS

› Milan, Italy

- A hub for European business, this city was built by da Vinci and offers no limit to business possibilities. From arts and sciences to fashion and finance, Milan's interconnected and international business environment has something for every interest.
 - › *Suggested City Pairing: Rome, Italy*

› Madrid, Spain

- Spain's bustling capital leaves little to be desired in both business and culture. From the Azca financial district to lively shopping on the Gran Via, students are able to experience first-hand a myriad of industries that power the world economy.
 - › *Suggested City Pairing: Barcelona, Spain*

› Santiago, Chile

- One of the largest cities in Latin America, Santiago generates over 45% of Chile's GDP and plays host to several regional organizations for business and economics. This modern metropolis boasts strong and diversified markets that maintain innovative reputations globally.
 - › *Suggested City Pairing: Bogota, Colombia*



› **Cape Town, South Africa**

- This vibrant waterfront city is home to one of the most competitive economies in Africa. Continued growth of 21st-century industry has brought about new and exciting opportunities across industries and the interest of many multinationals.
 - › *Suggested City Pairing: Johannesburg, South Africa*

› **Singapore, Singapore**

- The multinational hub of the far-east, Singapore has been at the cutting edge of industry for decades. A Mecca for multinational operations in Asia, students gain a comprehensive view of how businesses function in different markets, as well as a peak into life as an expat.
 - › *Suggested City Pairing: Ho Chi Minh City, Vietnam*

› **Portland, Oregon**

- With a reputation of being quirky, local, and lovable, Portland is a global city fueled by young talent. Progressive and purpose-driven urban initiatives align well with the career and lifestyle objectives of Millennial and Gen Z workforces, leading Portland to outpace New York, Washington DC, and Los Angeles in growth of educated young adult populations over the last decade.
 - › *Suggested City Pairing: Seattle, Washington*

SAMPLE ENGAGEMENT TOPICS

- › Introduction to Multinational Business and Operations
- › Life as an Expat: Living and Working Abroad
- › Critical Collaboration: Working in Cross-Cultural Teams
- › Reciprocal Impact of Regional Business on the Global Economy
- › Multinational Strategy across World Markets
- › Organizational Development and Culture in Multicultural Workplaces

TIME FRAME

- › 7-10 days in country
- › 4-6 unique organizational meeting and experiential learning opportunities
- › 2-4 days of cultural engagements

HOW IT WORKS

- › Each program has a dedicated Curriculum Coordinator to customize educational experiences to meet your learning objectives
- › During the months preceding your program, your Curriculum Coordinator works with you and company partners in-country to curate engagements within key destination industries
- › Engagements typically last 1.5 – 2 hours, encompassing a strategic presentation by the host organization, Q&A, discussion, and a tour (where possible)

Our aim is to customize each and every program to your learning objectives, and we encourage you to discuss your specific destination and theme ideas with your Program Development Manager.