

# GLOBAL ENTREPRENEURSHIP

## EXPERIENTIAL LEARNING



### OVERVIEW

Understanding how startups are born and operate challenge students to think in innovative and entrepreneurial ways. Learn valuable insights through in-depth discussions with professionals from venture capital firms, incubators, accelerators and mentors behind-the-scenes of creating startups and the challenges they face.

### TRENDING ENTREPRENEURSHIP DESTINATIONS

#### › Tel Aviv, Israel

- Tel Aviv is considered one of the most innovative cities in the world. It has a strong startup ecosystem, robust venture capital and accelerators, and a diverse and well-educated population. Israel's innovations are an ever-growing list including flash drives and instant messaging.
  - › *Suggested City Pairing: Jerusalem, Israel*

#### › Buenos Aires, Argentina

- Thought volatile, the Argentinean economy promotes entrepreneurial creativity and new ventures, as well as resilience. Argentina is the second largest unicorn-generator in Latin America, serving as inspiration for future tech entrepreneurs and startups.
  - › *Suggested City Pairing: Montevideo, Uruguay*

#### › Montreal, Canada

- Located in one of the fastest growing provinces in Canada, Montreal has the most entrepreneurial communities in the country. Montreal has strong support from incubators, accelerators, capital investors and government institutions focused on entrepreneurial success, perspectives students are able to learn from first-hand.
  - › *Suggested City Pairing: Toronto, Canada*



### › **Bogotá, Colombia**

- Colombia ranked as a top country for building a business Latin America by the World Bank. Bogotá has a supportive environment for entrepreneurs, reflected in the resources provided by the Government, co-working opportunities, and various startup accelerators and incubators that have emerged in the city.
  - › *Suggested City Pairing: Lima, Peru*

### › **Panama City, Panama**

- Nestled between the Atlantic and Pacific oceans, Panama is home to a large community of entrepreneurs. A key component of the entrepreneurial ecosystem is The City of Knowledge: a community complex that provides the entrepreneurs the facilities needed to collaborate. Students are invited to these cities, among others, to learn from the experiences of its leadership.
  - › *Suggested City Pairing: Mexico City, Mexico*

### › **Warsaw, Poland**

- The historical and beautiful city of Warsaw is center stage for a developing community of entrepreneurs, with local startups showing strong potential for growth. A well-educated workforce, modern infrastructure, and powerful government financing continue to favor new ventures.
  - › *Suggested City Pairing: Prague, Czech Republic*

## **SAMPLE ENGAGEMENT TOPICS**

- › Accelerating Entrepreneurship: Using Small Business to Drive Economic Growth
- › The Intersection of Innovation and Technology in Entrepreneurship
- › Promoting the Development of New and Innovative Businesses
- › Trends in Social Entrepreneurship
- › From Seed to Expansion: The Entire Startup Life Cycle
- › Entrepreneurship and Opportunities for Branding Innovation in Small Businesses

## **TIME FRAME**

- › 7-10 days in country
- › 4-6 unique organizational meeting and experiential learning opportunities
- › 2-4 days of cultural engagements

## **HOW IT WORKS**

- › Each program has a dedicated Curriculum Coordinator to customize educational experiences to meet your learning objectives
- › During the months preceding your program, your Curriculum Coordinator works with you and company partners in-country to curate engagements within key destination industries
- › Engagements typically last 1.5 – 2 hours, encompassing a strategic presentation by the host organization, Q&A, discussion, and a tour (where possible)

*Our aim is to customize each and every program to your learning objectives, and we encourage you to discuss your specific destination and theme ideas with your Program Development Manager.*