

GLOBAL RISK MANAGEMENT

EXPERIENTIAL LEARNING



OVERVIEW

Regardless of industry, all businesses encounter risk that could impact their success. Exploring global perspectives that address risk management provide students with an opportunity to gain insight into strategies to assess, manage, and mitigate risks. From analyzing financial exposure in volatile markets to formulating new energy protocols, businesses rely on risk management teams to make critical decisions with widespread implications.

TRENDING RISK MANAGEMENT DESTINATIONS

› Vancouver, Canada

- As a gateway connecting North American and Asian economies, Vancouver has established itself as global leader. Vancouver industries like energy, social enterprise, life sciences, and apparel have strong international footholds, and presenting this city with global scope on risk management.
 - › *Suggested City Pairing: Seattle, Washington, USA*

› Seattle, Washington

- Home to several Fortune 500 headquarters and R&D centers, Seattle has earned its place as an international tech hub. Its strengths in trade, shipping & logistics, and healthcare centers create a well-rounded approach to domestic strategies for risk management.
 - › *Suggested City Pairing: San Diego, California, USA*

› Singapore, Singapore

- Singapore's stable and open economy make it one of the most successful in the world. By visiting this diverse business hive and multinational hub, students will explore strategies on risk in this Asian powerhouse while witnessing its leadership in tech and sustainability development.
 - › *Suggested City Pairing: Kuala Lumpur, Malaysia*



- › **London, United Kingdom**
 - At the heartbeat of the world's financial, commerce and banking sectors, London showcases the breadth of its industry. Leading the way in fintech integration and AI advancements, entrepreneurs and large corporations alike explore new ways the world does business, providing students the opportunity to learn about risks involved with global expansion.
 - › *Suggested City Pairing: Paris, France*
- › **Accra, Ghana**
 - Recently, Africa burgeoned as a hot spot for risk management as companies strive to expand with transparency in the advent of new regulations. By visiting this emerging market, students gain perspective on growth risk, its crucial role in development, and its application in frontier markets.
 - › *Suggested City Pairing: Johannesburg, South Africa*
- › **Bogota, Colombia**
 - A tumultuous past leaves Colombia ranked 10th worldwide in economic risk. This provides a unique perspective into strategy, crisis management, and emergency preparedness. Risk presented by as seemingly simple as region and climate encourage students to explore novel strategies for success.
 - › *Suggested City Pairing: Panama City, Panama*

SAMPLE ENGAGEMENT TOPICS

- › Assessing Risk and its Effect on Business Development
- › Monitoring Risk in the Energy Industry
- › Planning for Risk and Crisis Communication Strategies
- › Insights into the Insurance Industry: Identifying Risk and Fighting Fraud
- › Perspectives on Risk Mitigation Strategies
- › Identifying Risk in the Banking Industry and Combatting Cyber Security

TIME FRAME

- › 7-10 days in country
- › 4-6 unique organizational meeting and experiential learning opportunities
- › 2-4 days of cultural engagements

HOW IT WORKS

- › Each program has a dedicated Curriculum Coordinator to customize educational experiences to meet your learning objectives
- › During the months preceding your program, your Curriculum Coordinator works with you and company partners in-country to curate engagements within key destination industries
- › Engagements typically last 1.5 – 2 hours, encompassing a strategic presentation by the host organization, Q&A, discussion, and a tour (where possible)

Our aim is to customize each and every program to your learning objectives, and we encourage you to discuss your specific destination and theme ideas with your Program Development Manager.