

GLOBAL SUPPLY CHAIN & LOGISTICS

EXPERIENTIAL LEARNING



OVERVIEW

With a constantly evolving global economy, logistics have become a critical part of supply chain management and consumer demand. This sector includes all aspects of moving goods, services and information from the point of origin to the point of consumption. Companies in all industries must create a strong, operational supply chain to meet the needs of global consumers. Explore high quality, efficient supply chains and logistics systems in one of the locations below for an in-depth look at how top companies excel at managing their local and global systems.

TRENDING SUPPLY CHAIN & LOGISTICS DESTINATIONS

› Munich, Germany

- Centrally located in Europe, Germany boasts of a highly developed infrastructure including strong air, rail and waterway transportation. Munich provides an opportunity to explore logistics, mobility, IT and supply chain management in a variety of industries, including automobile and food & beverage in a key European market.

› *Suggested City Pairing: Budapest, Hungary*

› Shenzhen, China

- Aided by capital flowing from neighboring Hong Kong, Shenzhen has transformed from a small fishing town to China's fastest growing megacity focused on technology, modern logistics, finance and culture. With some of the world's largest ports and cargo airports, Shenzhen's exports account for about 10 percent of China's total exports and remains at the forefront of innovation in supply chain and logistics.

› *Suggested City Pairing: Ho Chi Minh City, Vietnam*



› **Istanbul, Turkey**

- Turkey's strategic geographic location bridges Europe, the Middle East, and Asia, leveraging a growing economy, increasing urbanization, and developing transport infrastructure, to become a top 10 world economy by 2023. To support the transport corridor, the Turkish government has invested in infrastructure projects including constructing new roadways, railways, airports and increasing port capacities. As the logistics sector attracts FDI and trade flows between Asia and Europe increase, Turkey plays a pivotal role in the development of the sector.
 - › *Suggested City Pairing: Athens, Greece*

› **Panama City, Panama**

- Panama is considered one of the world's most important logistics clusters where critical business, logistics, value-added services, and supply chain elements come together to provide unparalleled services for customers. Panama is also home to the world's second largest Foreign Trade Zone, featuring unique store-front access for wholesale sales, and serves as a gateway for Caribbean, Central, and South American distribution.
 - › *Suggested City Pairing: Mexico City, Mexico*

SAMPLE ENGAGEMENT TOPICS

- › Agile and Lean Supply Chain Practices
- › Technology as a Major Tool for the Future of Supply Chain and Logistics
- › Transportation and Logistics: Operational Management and Distribution Strategies
- › Impacts of Brexit on Supply Chain Risk Management
- › Bridging the Procurement-Supply Chain Divide with Technology
- › Building the Supply Chain of the Future

TIME FRAME

- › 7-10 days in country
- › 4-6 unique organizational meeting and experiential learning opportunities
- › 2-4 days of cultural engagements

HOW IT WORKS

- › Each program has a dedicated Curriculum Coordinator to customize educational experiences to meet your learning objectives
- › During the months preceding your program, your Curriculum Coordinator works with you and company partners in-country to curate engagements within key destination industries
- › Engagements typically last 1.5 – 2 hours, encompassing a strategic presentation by the host organization, Q&A, discussion, and a tour (where possible)

Our aim is to customize each and every program to your learning objectives, and we encourage you to discuss your specific destination and theme ideas with your Program Development Manager.